BUSINESS INSURANCE. ORDER OR

CAPTIVE FORUM

P/C Track: Small Captives: What You Need to Know NOW



Charles "Chaz" Lavelle Bingham Greenebaum Doll LLP MODERATOR



Robert Kornahrens

Advanced Roofing



Renea Louie Pro Group Captive Managment Services

Today's Presenters



Robert Kornahrens, CEO President Advanced Roofing, Inc.

35+ years in commercial roofing contractor business specializing in roof replacements, repairs, and maintenance services in Florida and the Caribbean Captive owner 13 years



Renea Louie, ARM, ACI, Fellow Vice President Pro Group Captive Management Services

29 years experience in Executive Level and Senior Management. Extensive experience in captives and alternative risk transfer. Captive Management 15 years



Charles "Chaz" Lavelle Senior Partner Bingham Greenebaum Doll

40+ years experience in tax controversy work with an emphasis on taxation of captive insurance companies







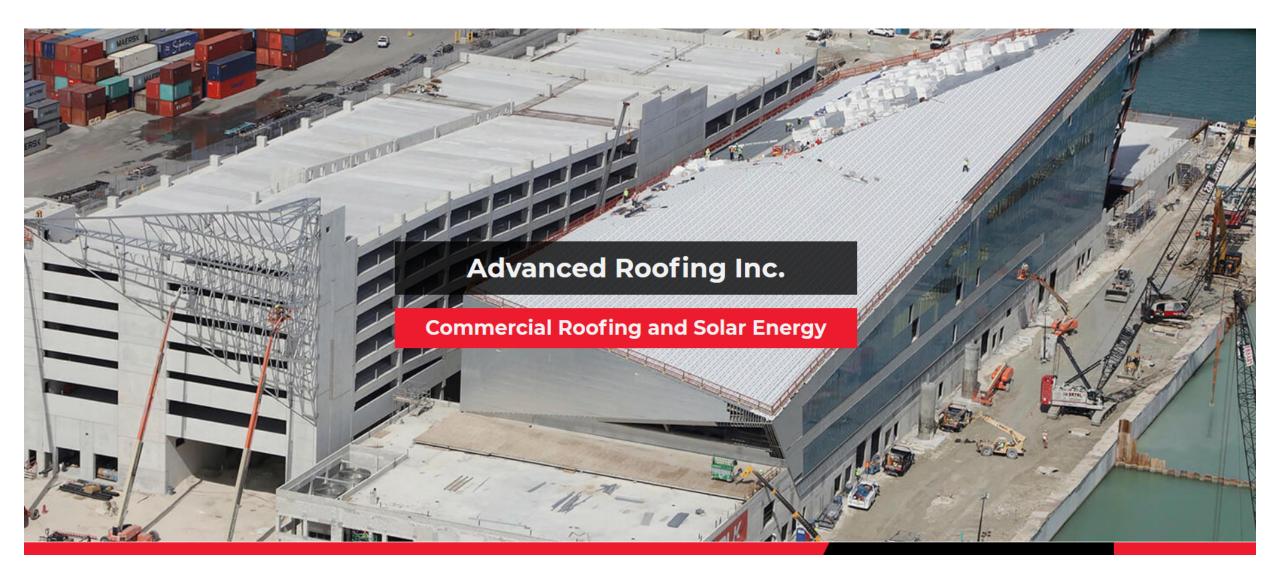
Established in 1983, Advanced Roofing Inc. is a full-service commercial roofing contractor specializing in roof replacements, repairs, and maintenance services for occupied buildings in Florida and the Caribbean with 50+ service trucks and state of the art technology.

Advanced Roofing is Florida's top-ranked commercial re-roofing contractor by Roofing Contractor Magazine and the South Florida Business Journal.

Today, ARI has 7 branches and employs approximately 500 people.













Advanced Roofing formed their first captive with Pro Group in 2006. Their business services include:



Re-Roofing Waterproofing Repairs Solar Energy

Emergency Repair Skylights

Roof Maintenance Air Conditioning

Roof Management Crane Division

New Construction Lightning protection

Roof Coatings Sheet Metal







Advanced Roofing (ARI) is a customer driven Company and has a competitive advantage over its competitors through its captive, ARI Insurance.

South Florida has challenges

Business Purpose

Weather
Heat
Labor
Competition

ARI allows Advanced Roofing to differentiate itself in a very competitive market. By offering an extended warranty product to customers, they put their money where their mouth is when it comes to quality workmanship.

The captive has allowed us to create a new profit center and we have been pleased with the number of customers who have selected AR because we offer this this product.





Customer Satisfaction

When a customer has an issue, we want to resolve it as soon as possible without involving the commercial insurance company.

In the roofing business, competitive commercial insurance is hard to come by.

The captive allows us to take a reasonable deductible – the discount in the commercial premium makes the retention worthwhile, but more importantly, it gives AR control.

The claim can literally be handled "on site" up to \$20,000 which is AR's retention amount. Involving commercial insurance generally takes more time, involves more of AR's administration, and generally creates more expense.

Business Purpose





Enterprise Risk Management

We buy insurance to protect our Assets. Inherent with our operations are areas of risk that we choose to insure in ARI.

Business Purpose

The key to being competitive in the roofing business is controlling cost. Part of the process of creating our captive was a comprehensive exploration of our risk—supply chain, labor and economic

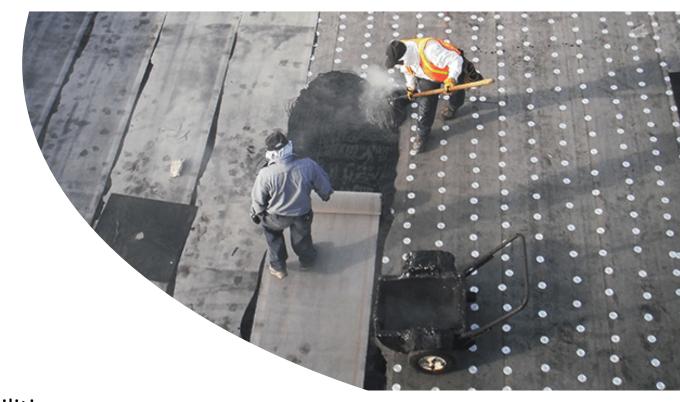
ARI helped the company survive the downturn in 2008-10 the coverage AR was buying commercially and the coverage most beneficial to be provided by ARI





Risks Insured

- Solar Panels
- General Liability Deductible Reimbursement
- Umbrella Liability
 - Errors and omissions
 - Design professional liability
 - Construction defect
 - Cyber Liability and Breach protection
- Assignment and Assumption of Warranty Liabilities







ARI ARI II

The Next Generation

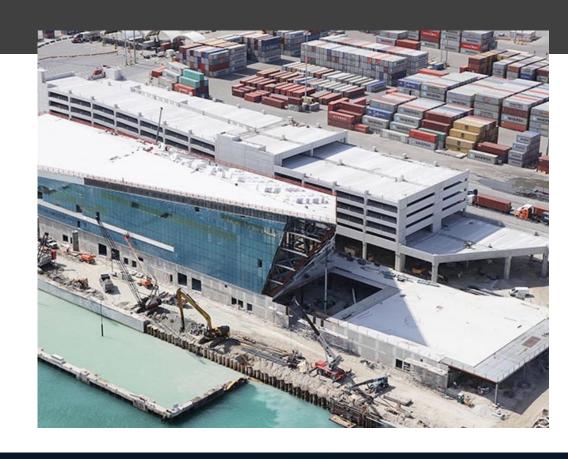
Advanced Roofing is a family business. The business purpose for creating the captive is the same purpose that will see the company transition to the next generation. And the expansion of the captive.

The success of ARI will depend upon the volume of unrelated risk premium.



Insurance Company Operations

- Roofers—not insurance folks (they probably don't like insurance)
- Great Advanced Roofing Staff
- Trusted Advisors who know Advanced Roofing's business
 - Captive Manager
 - Risk Management Advisor
 - Actuary
 - CPA
 - Frequent Interaction is key as well as underwriting the captive every year







Insurance Company Operations



- Annual Board Meeting
- Quarterly Financial Statements
- Quarterly discussions, investments, claims, sales
- Annual underwriting renewal of program
- Claims reporting quarterly
- Annual Financials, Independent Audit
- Independent Actuarial report
- Safety
- ARI dormant, ARI II in full swing





Onshore Domiciles 2006

- Alabama
- Colorado
- Delaware
- District of Columbia
- Florida
- Georgia
- Hawaii
- Kansas
- Kentucky
- Maine

- Montana
- Nevada
- New York
- South Carolina
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- West Virginia





Onshore Domiciles 2020

- Alabama
- Arizona
- Arkansas
- Colorado
- Connecticut
- Delaware
- Delaware Tribe of Indians
- District of Columbia
- Florida
- Georgia
- Guam
- Hawaii
- Illinois

- Kansas
- Kentucky
- Louisiana
- Maine
- Michigan
- Missouri
- Montana
- Nebraska
- Nevada
- New Jersey
- New York
- North Carolina
- Ohio
- Oklahoma

- Oregon
- Puerto Rico
- Rhode Island
- South Carolina
- South Dakota
- Tennessee
- Texas
- US Virgin Islands
- Utah
- Vermont
- Virginia
- West Virginia

39 Offshore Domiciles today





State of Nevada



Department of Business and Industry

DIVISION OF INSURANCE

Nevada
Captive Filing
Requirements

Required Filings for Nevada	Due Dates:
I. Financial Statements	
Annual Report of Financial Conditions	3/1
RRG Quarterly Financial Statement	5/15, 8/15, 11/15
II. Audited Financial Statements	
Audited Financial Statement	6/30
Letter of Qualification	6/30
Statement of Actuarial Opinion	6/30
Statement of Actuarial Summary	6/30
III. Additional Required Annual Filings	
Premium Tax	3/1
License Renewal Fees	3/1
Business Plan	3/1
Annual Report	3/1





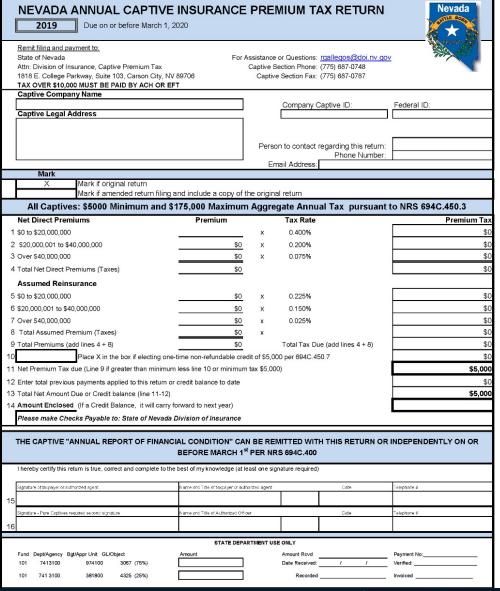
State of Nevada



Department of Business and Industry

DIVISION OF INSURANCE

Nevada Premium Tax Form







CAPTIVE MANAGER KEY TO YOUR SUCCESS

ARI relies on Pro Group to keep them abreast of

- Domicile changes
- Regulator changes
- Rule and filing updates
- Statutory changes
- Legislative changes being floated and their possible affects
- National discussions occurring on key topics that can affect captives onshore







Notice 2016-66 Abusive Indicators

IRS is concerned with Abuse and Small Captives

- "Dirty Dozen" IRs 2015-19, 2016-25, 2017-31, 2018-62, 2019-47
- Notice 2016-66 abusive indicators:

Contracts:

 covers implausible risks, no business need, vague or illusory coverage, duplicates commercial coverage

Premiums:

• wants deduction, no industry standard underwriting or actuarial analysis, not paid per payment schedule, no competitive premiums sought, significantly excessive premiums, improper intercompany allocation

Claims and management:

• Captive does not follow statutory and regulatory requirements, not timely issue policies and binders, claims procedures not consistent with industry standards, insured does not file claims for each loss

Capital

Inadequate capital, invest in illiquid or speculative assets, loans to affiliates





IRS Audits/Appeals

- Exhaustive IDRs (Information Document Requests)
 - All emails, brochures, marketing material, conversations, tax advice received
 - How did you learn about the captive, next actions, persons consulted
 - Commercial policies, risk management, pricing, prior losses, investments
- Exam Insurance Specialists
- Number of audits, etc.
 - IR-2019-47: more than 500 docketed cases in Tax Court, numerous income tax examinations and promoter investigations
 - IR-2019-47: up to 200 taxpayers offered a settlement by Exam (no years in court)
- LB&I "campaigns", one of first 13; campaign materials to be released
- Tax Shelter Promotion Investigations
- Appeals, Insurance Specialists
- IRS Exam Settlement program IR-2019-157; will settlement initiative be expanded to more taxpayers?







Court Concerns in Small Captive Cases

- The IRS has won against Avrahami, Reserve Mechanical and Syzygy
- The Courts have found the pooling entity is not an insurance company for tax purposes, and that risks assumed from the pool are not taken into account in computing risk distribution
 - Why is the ceding entity's status relevant? Compare this with Rev. Rul. 2009-26
- The Courts have been skeptical of a pool whereby the premiums for the risks assumed by the pool are comparable (net of ceding commission) to the premiums assumed from the pool
 - Compare to the Private Rulings approving pools
- Circular Flow of Funds
- Common Notions of Insurance
 - Captive organized, operated and regulated as an insurance company
 - Capitalization
 - Valid and Binding Policies
 - Claims
 - Pricing





Court Concerns in Small Captive Cases

Claims

- \$100,000 of claims were not filed because the principal was too busy
- Claims not filed until after the tax audit started.

Investments

- 2/3 of the assets were loaned to kids' entity with no principal or interest due for 10 years
- 1/2 of the assets purchased split dollar life insurance that the captive did not own, and the captive could not obtain the cash surrender value (or take other actions) without approval that the Court did not believe would be obtained

Premiums

- Taxpayer could not prove why captive coverage was more expensive than commercial coverage
- No one proved why the premiums allocated to the pool were proper
- Expensive captive coverage added to (did not replace) inexpensive commercial coverage
- Cookie Cutter policies





Court Concerns in Small Captive Cases

- The principal did not understand the insurance program
- The principal changed captive managers when the premiums went down
- The principal would freak if he lost money on the pool
- The policy language was a mixture of occurrence and claims made
- The policy terms were confusing; policies provided for a 7day claim-filing period at policy year end; and the premium was earned at inception
- In Syzygy the Court disallowed the premium deduction, and then taxed the captive on the premium for lack of proof of non-taxability
- Syzygy also said that there was nothing in the statute that precluded a deduction for premiums paid to a "microcaptive"
- Even if not technically insurance, the premiums may still be deductible indemnity payments





BUSINESS INSURANCE.

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Industry Activities

- CICA Paper January 2019
 - Pools
 - Equal amount of premiums in and out
 - Commercial policies for multiple entities
 - Commercial coverage and captive coverage
 - Outside service providers
 - No requirement of prior loss
 - Vehicle service contracts
 - Standard policy language
 - Setting premiums
- SIIA very extensive legislative and administrative activity; amicus briefs
- Litigation amicus briefs, including state associations
- American Bar Association comments
- CIC vs US challenging issuance of Notice 2016-66; cert to U.S. Supreme Court requested





Final Thoughts

Do the below make an arrangement good?

- Non-Tax Business Purpose
- Risks Insured
- Pricing
- Claims
- Investments
- Capital
- Regulation
- Ownership
- One Captive
- Documentation





#WorldCaptiveForum



Concluding Thoughts



A tenet of determining if a business decision is a good decision is whether you'd make the same decision again





Questions







Thank You









