# BUSINESS INSURANCE.

## Employee Benefits Track: Innovations in Employee Benefits

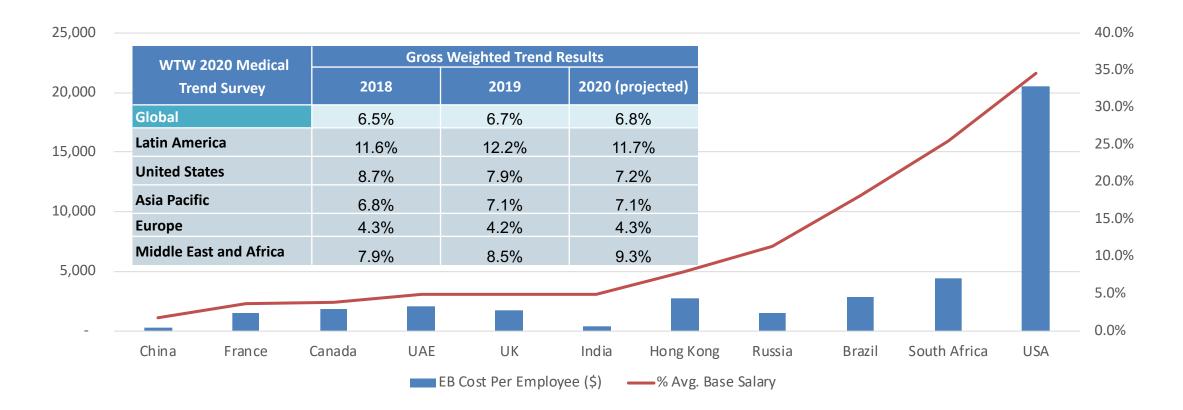
Paul McNiff Willis Towers Watson MODERATOR

#### Ricardo Almeida Maxis GBN

Marc Reinhardt Generali Employee Benefits Network Anthony Tropea GlaxoSmithKline (GSK)



## Employee Benefit costs are significant... and continue to rise Employee Benefit cost by employee – Supplementary healthcare benefits

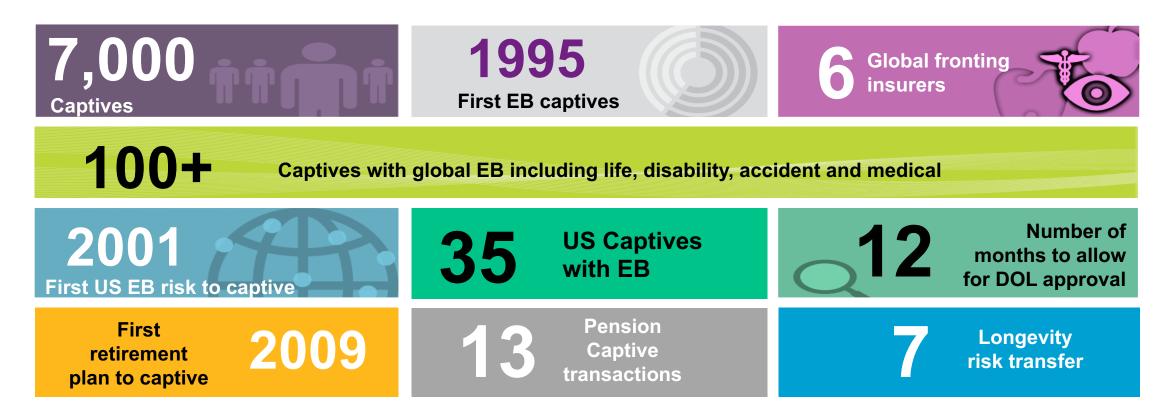




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## Employee Benefit Captives have increased in prevalence

More and more companies are utilizing captives to improve how they manage Employee Benefit costs





## Introducing Today's Panel

#### Captive Owner Perspective....

Name	Role	Captive and Domicile	Gross Annual Premium	Year of inception	Fronting Networks	Risks
Anthony Tropea	Strategic Benefits Advisor, Global Health & Wellbeing <i>GlaxoSmithKline</i>	GSK Insurance Limited; Bermuda	Circa \$20m	2011	Generali, Maxis	Life, accident, disability, medical

#### Fronting Insurer Perspective....

Name	Role	Primary members	Year of first captive	Number of members	Number of EB captives	Risks
Ricardo Almeida	Head of Business Development <i>Maxis</i>	Metlife, AXA	2003	140+	50+	Life, accident, disability, medical, pensions
Marc Reinhardt	Director, Americas <i>Generali</i>	Generali	1998	120+	45+	Life, accident, disability, medical, pensions



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# GSK's Journey

A focused global strategy to improve employee health and wellbeing





## Now its your turn.... Polling Question

What would be the top 2 or 3 factors that would drive (or has driven) your motivation to implement an EB captive program (pick up to 3)?

- 1. Financial savings through reducing the cost of EB risk financing
- 2. Diversification benefits
- 3. Enabling better oversight and governance of EB delivery globally
- 4. Enhanced access to data, reporting and Management Information
- 5. Improved access to granular claims information to enable improved management of claims cost drivers
- 6. Increasing control over premium rate setting, underwriting and budgeting
- 7. Increasing control over benefit design and plan T&Cs
- 8. Improved vendor (insurer) management through consolidation with global fronting insurers



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