# BUSINESS INSURANCE. CAPTIVE FORUM

## Employee Benefits Track: Mastering Employee Benefits



Mark Cook
Willis Towers Watson
MODERATOR



David Arick International Paper



Bill Fitzpatrick Deutsche Post DHL (DP DHL)



Josh Savage The Coca-Cola Company

## Who do we have up here.

Deutsche Post 💢

Bill Fitzpatrick; DHL Deutsche Post



Josh Savage; The Coca-Cola Company

Dave Alrick; International Paper



Mark Cook; Willis Towers Watson







## This is session is about Mastering EBs

#### We want to cover:

- 1. What we've done
- 2. What was successful
- 3. What wasn't
- 4. What do we want



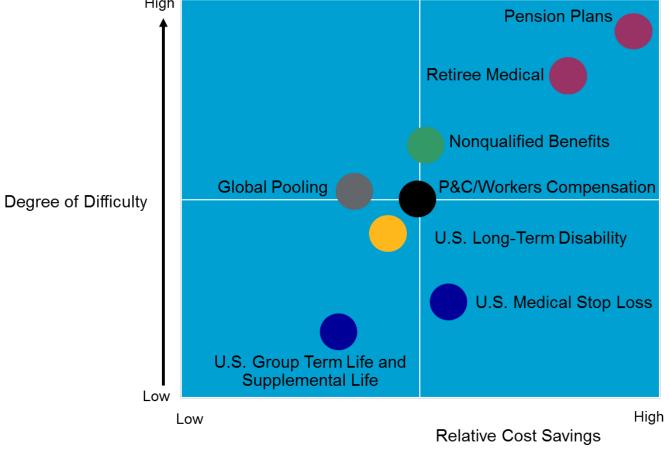


### Introductions: what we've done





What EBs are we talking about









## International Paper's EB model

- Employee Benefits Model
  - Balanced approach standardize vs. competitive in local markets
  - U.S. programs centrally managed
  - Non-U.S. programs locally-managed but largely using one broker
  - Some experience with non-U.S. life/benefit pools
  - Increasing global oversight and governance from Corporate
- Use of Captive
  - Certain U.S. benefits since early 2000's (Life, LTD, Medical)
  - Investigating non-U.S. opportunities for captive

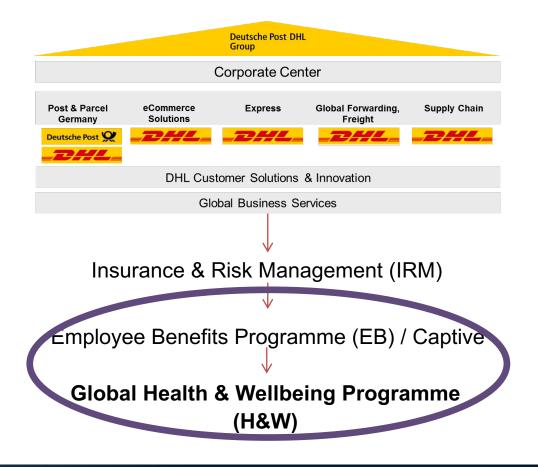


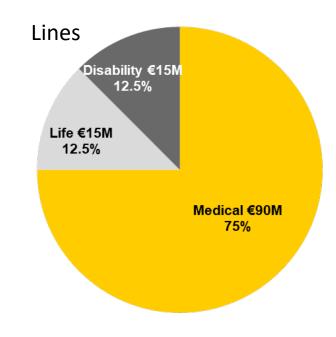


### Deutsche Post DHL's model



The Corporate structure











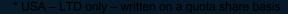
## DHL's EB program

#### **Highlights**

- Total internal market size all entities (ex US) +/ €125m
- Thereof, DPDHL GEB €120m +/- 96% internal market share
- 225,000 FTE's + dependents in 107 countries
- Original value proposition to DHL was €20m p.a. cost savings delivered directly to local BU's
- Substantial H&W risk data available quarterly per local BU entity
- Opportunity existed to use above data to drive a proactive global H&W initiative in a measureable way

| DPDHL Global Benefits Programme Countries |                    |                      |                             |
|---|--------------------|----------------------|-----------------------------|
| Algeria                                   | Cyprus             | Japan                | Qatar                       |
| Angola                                    | Czech Republic     | Jordan               | Romania                     |
| Argentina                                 | Denmark            | Kenya                | Russia                      |
| Australia                                 | Dominican Republic | Kuwait               | Saudi Arabia                |
| Austria                                   | Ecuador            | Lebanon              | Sierra Leone                |
| Bahamas                                   | Egypt              | Luxembourg           | Singapore                   |
| Bahrain                                   | El Salvador        | Malaysia             | Slovakia                    |
| Bangladesh                                | Fiji               | Mauritania           | South Africa                |
| Barbados                                  | France             | Mexico               | Spain                       |
| Belgium                                   | Gabon              | Morocco              | Sri Lanka                   |
| Benin                                     | Germany            | Mozambique           | St. Maartens                |
| Bermuda                                   | Ghana              | Myanmar              | Sweden                      |
| Bolivia                                   | Greece             | Netherlands          | Switzerland                 |
| Brazil                                    | Guadeloupe         | Netherlands Antilles | Taiwan                      |
| Bulgaria                                  | Guatemala          | New Zealand          | Tanzania                    |
| Cambodia                                  | Guernsey           | Nicaragua            | Thailand                    |
| Canada                                    | Haiti              | Nigeria              | Togo                        |
| Caribbean                                 | Honduras           | Norway               | Trinidad & Tobago           |
| Caroline Islands                          | Hong Kong          | Oman                 | Turkey                      |
| Cayman Islands                            | Hungary            | Pakistan             | Ukraine                     |
| Chile                                     | India              | Panama               | <b>United Arab Emirates</b> |
| China                                     | Indonesia          | Papua New Guinea     | United Kingdom              |
| Colombia                                  | Ireland            | Paraguay             | United States*              |
| Congo                                     | Israel             | Peru                 | Uruguay                     |
| Costa Rica                                | Italy              | Philippines          | Venezuela                   |
| Croatia                                   | Ivory Coast        | Poland               | Vietnam                     |
| Curacao                                   | Jamaica            | Portugal             | TOTAL 107                   |





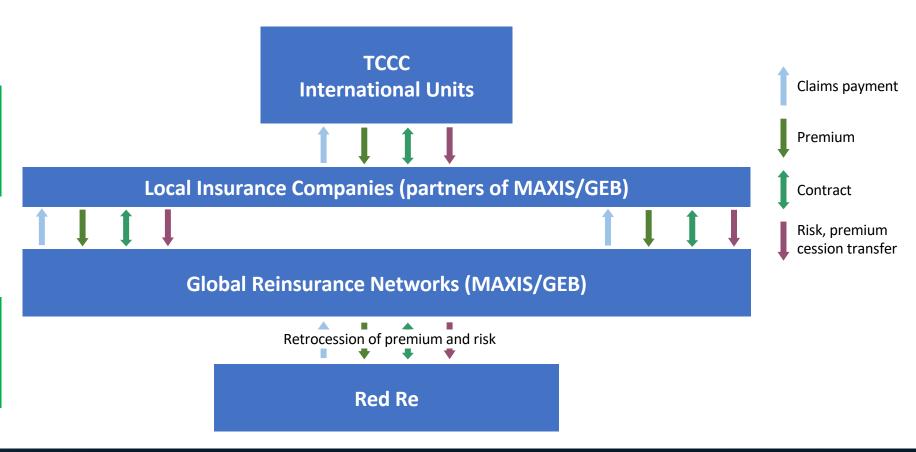




## Coca-Cola's EB captive

Local fronted policies - risk transfer

Insurance risk pooled at Red Re









## Coca-Cola's EB captive

- Running since 2006
- \$47MM in premium for 2019; \$547MM ITD
- ~450 contracts covering ~80 operations in ~60 countries
- Increased control over the management and financing of risk benefits
  - Reduced global insurance costs by removing profit margins (est. \$30MM ITD)
  - Pooled assets into a structured investment program
  - Flexibility to offer benefits driven by TCCC philosophy, outside market norms





## What has been successful





## EB Insurance Management is becoming more global and successful

HR is becoming more global (Benefits CoE)

Technology makes data driven insights possible on a global scale

Fewer/no expert
HR resources in
small/medium sized
countries

EB captives/global underwriting becoming mainstream

Better definition of roles of HR and Risk/Finance

Desire to rationalize provider landscape

Desire to leverage global scale

Automated benefits administration is easier with provider stability

Providers developing global products and tools

Closer links within providers between P&C and EB

High medical inflation in many markets

Global consistency increasingly important











## What have been the challenges





## What have been the challenges Discussion Points

Collateral requirements Data and Reporting insights **Protection Technology** programs





## The future?





What will happen in 5 or even 10 years time?





## Thank you



