## BUSINESS INSURANCE.

# CAPTIVE FORUM

Employee Benefits:
Why a Medical Stop
Loss Captive Should be
Important to You



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#### **Healthcare Inflators**

#### Healthcare costs continue to rise at an alarming rate

- Care is <u>everywhere</u> and <u>anywhere</u>
- Provider Mega Mergers
- Physician consolidation and employment
- Research, development, and technology





## Recurring Drivers of Healthcare Costs

- Baby Boomers....More Health Needs
- Societal: Poor Health Habits
- Inflation
- Drugs (Specialty Drugs)
- Innovation of Treatments





### What Does This Mean to You?

# No Long-term Control Over Costs





## A Captive Member-Owner's Perspective

#### Providing employee health insurance pre-captive:

- Partially self-funded, TPA, PPO in reality we were on our own yet treated as a stand alone plan
- Plan costs were beginning to erode company profits
- Passing escalating costs on to employees was just not acceptable
- Health care inflation: no meaningful way to rein in cost
- Parties seemed driven by only self-interest and greed





## A Captive Member-Owner's Perspective

#### Providing employee health insurance pre-captive:

- Costs became overwhelming
- No control, support, or solutions to provide any significant relief
- A health captive came onto our radar: Well Health Insurance, Ltd.
- Membership in a group casualty captive meant familiarity / comfort with the concept
- Decided to join with like-minded companies ready to share the stop loss layer
- A new solution for our company





## What is a Captive?

An insurance company that provides insurance to and is controlled by its owners.





## **Basic Terms**

#### **Specific Stop-loss:**

Protects against large, catastrophic claims incurred by a <u>single</u> <u>individual</u>. Reimburses the employer.

#### **Aggregate Stop-loss:**

Protection against abnormal frequency of claims in total, rather than abnormal severity of a single claim.





## Captive Structure

**Unlimited** 

Excess Loss
Insurance
(Berkley)

\$250,000 Layer

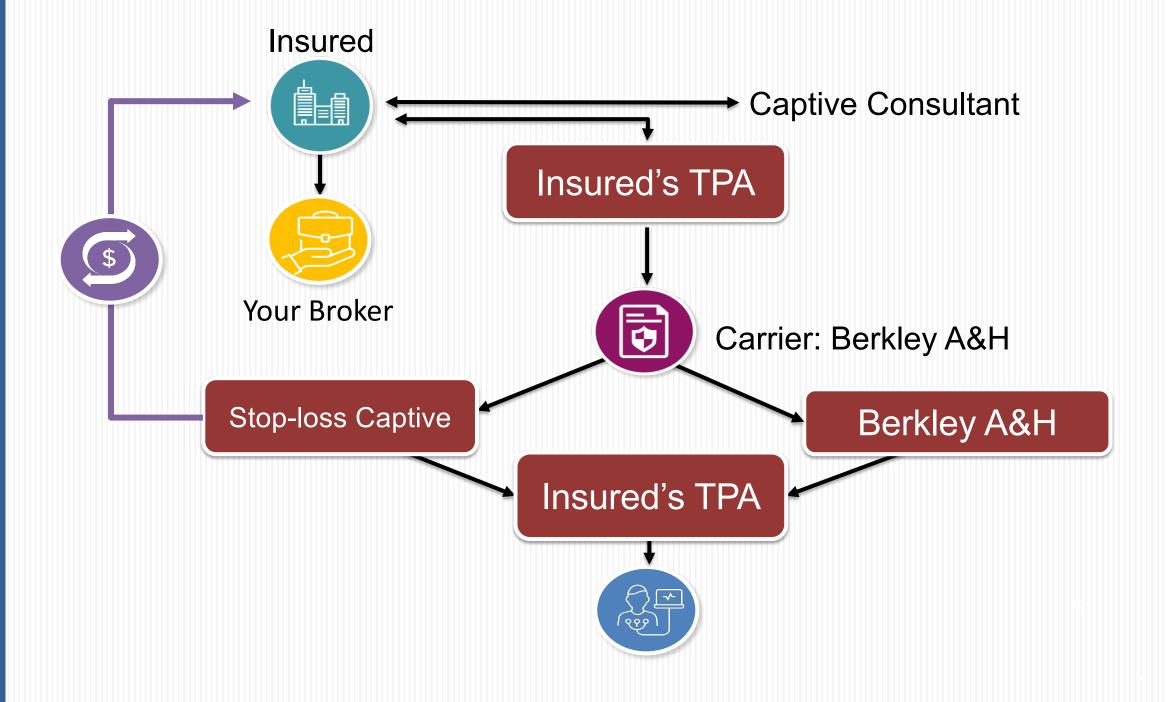
Stop-loss Captive

\$25,000-\$350,000

Self-insured Retention
Specific Deductible
Employee Deductible
and Co-Insurance

Member Aggregate Stop-Loss

Maximum claims exposure ceiling



#### **Underwriter/Policy Issuance – Berkley Life & Health Insurance Co.**

- Offers financial stability W.R. Berkley Co. AM Best A+ XV (15)
- Underwrites new and renewal business
- Issues stop-loss policies (specific and aggregate)
- Manages stop-loss claims with TPA's
- Provides program aggregate





#### Reinsurance – Berkley Life & Health Insurance Co.

- Primary reinsurer above the captive
- Fully reinsures Policy Issuing Carrier
- Provides captive aggregate stop-loss
- Provides large claim management services (Nurse Case Managers)





### Carrier Involvement in Group Captives: Why?

- Employers continue to migrate to self-funding
- Group captives have quickly become a recognized financial strategy within the Benefits space
- 3 Golden age of innovation for solutions to support self-funded plans
- Stop loss is considered a commodity, so plans focus on managing stop loss vs. price managing risk profile
- Mid-market companies see the opportunity to self-fund with stop loss protection





## Carrier Involvement in Group Captives: Why?

- Drug spend and overall trend of high dollar claims is outpacing normal cost trends
- Stop loss can be volatile; group captive creates scale and mitigates volatility
- Group captive results show better overall trend and claims frequency/severity vs. traditional stop loss
- Collaboration within group captive expedites and enhances the innovative spirit, further improving loss results
- Intangibles: Ownership mentality, transparency on all costs, plus control and full engagement by plan members

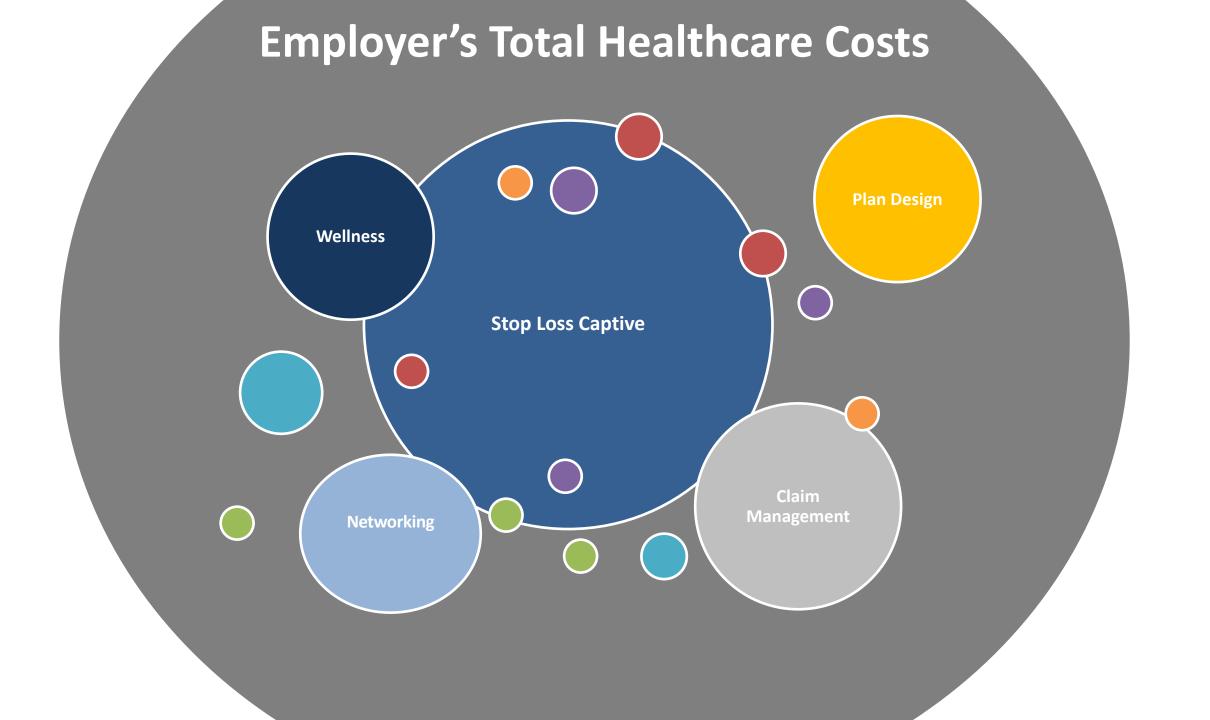












#### **Healthcare Deflators**

- Care advocacy
- High performance networks
- Greater transparency
- Becoming educated consumers
- Group purchasing power





## Control over insurance destiny



Wellness Best Practices





Improves health risk management

Share risk with likeminded business partners



Why a

Health Benefits Captive

Should Be Important to

You



**Transparency** 





Potential return of underwriting profits and investment income

## A Captive Member-Owner's Perspective

#### Medical Stop-loss Captive: What is it like now?

- Our captive includes 100+ members: 50,000 lives; traction; critical mass
- Sharing best practices with other captive members is invaluable
- Access to solutions to help us maintain our Plan as an employee benefit;
   not just a continuous financial burden
- Teaching/training, sharing, partnering with solution providers
- Moving to robust claims database across member companies to mine the data for new cost containment solutions
- Member companies can be more competitive, more profitable, and able to provide a better benefit for employees
- It feels like "doing the right thing" on every level





## **Stop-loss Captive Advantages**

- Assimilate your plan design or a re-design
- Access to local, regional, and national PPO networks, with ability to select TPA
- Choice of specific stop-loss limits from \$25,000 \$350,000
- Aggregate stop-loss protection
- Potential for significant reduction in healthcare costs with limited risk
- · Dividend potential within 24 months of policy year end





## **Financial Takeaways**

- Be rewarded for loss activity below "expected" level
- Be rewarded for not having large losses
- Greater transparency
- Limited downside risk
- Sharing with like-minded partners





## **Your Questions**





